

April 28, 2017

**Subject: Product Use and Brand changes for Gibco™ products**

Dear Customer,

In the coming year, we will be updating our product label statements and branding on labeling, packaging, certificates, safety data sheets, collateral and our website. Based on customer feedback, these changes are being made to add clarity and will not impact the form, fit or function of our Gibco products or how you conduct business with us. Detailed information concerning these updates and timelines for the upcoming changes are included.

**What's Not Changing**

These product label statements and brand changes do not change:

- Our products (form, fit and function)
- Our catalog numbers
- Our manufacturing
- Our formulations
- Our legal entities
- Our online product offerings
- Our website functionality
- Your website login
- Your order process
- Your purchase orders
- Your invoices
- Your pricing
- Your packing slips
- Your shipping or delivery times
- Your intended use statements on custom products (except for Sera)

**Where You'll See the New Product Label Statement**

Starting in **November 2017**, the product label statement on a subset of our “for non-IVD, non-sera Gibco catalog products will begin to switch to *“For Research Use or Further Manufacturing. Not for diagnostic use or direct administration into humans or animals.”*

Also starting in November 2017, the IVD product intended use statement for all Gibco catalog serum products will be removed. The IVD intended use statement will be replaced with *“For Research Use or Further Manufacturing Use only. Serum and blood proteins are not for direct administration into human or animals.”* All serum custom products will also begin to use this statement in the effective period.

The following will be affected by this change:

- Product labeling
- Certificates of Analysis
- Documentation and literature
- Safety Data Sheets
- Marketing materials and advertising

### **Where You'll See New Branding**

Starting in **November 2017**, our “Gibco by Life Technologies” logo on product packaging, labels, and supporting documentation will begin to switch to “Gibco” without an endorser logo tagline for all catalog and custom products. The following will be affected by this change:

- Product packaging and labeling
- Shipping boxes
- Documentation and literature
- Certificates of Analysis
- Safety Data Sheets
- Collateral and Website

While we will begin to make these changes in November, please be aware that there will be a mix between existing and new packaging over several months as we exhaust our existing inventory.

For your convenience, full details—including logos and affected products, real-time updates, and frequently asked questions (FAQ) concerning the Gibco brand and product use changes are available on our [www.thermofisher.com/gibcolabelchanges](http://www.thermofisher.com/gibcolabelchanges) website.

For any additional questions or concerns, please contact us at your convenience:

- Email [techsupport@thermofisher.com](mailto:techsupport@thermofisher.com)
- In US/Canada call 800-955-6288, opt 5, ext.40562
- In Europe call 00 800 5345 5345, option 3
- For all other regions, please refer to our website for your local phone number

Seamlessly improving your customer experience remains our top priority. While we streamline our product label statements and branding, you can expect the same high-quality products that are developed, manufactured, and supported by our team. We are focused on your success. You can also continue to count on our commitment to innovation and our focus on providing the best service and support for all our customers.

You have been, and remain, a valued and important customer. We greatly appreciate your business and look forward to continuing to serve you with an even more compelling offering of products, technologies and services.

Sincerely,

A handwritten signature in black ink, appearing to read 'Bob Shaw', enclosed in a light gray rectangular box.

**Bob Shaw**  
VP and GM Cell Culture and Cell Therapy  
Thermo Fisher Scientific

A handwritten signature in blue ink, appearing to read 'Amy Butler', enclosed in a light gray rectangular box.

**Amy Butler**  
VP and GM Cell Biology  
Thermo Fisher Scientific